



Public Access - Health-E-Application Splash Page Access
and Application Received

	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12
Total # of Times the HeApp Splash page Accessed:													
Viewed	28,492	34,958	17,045	18,153	16,906	16,959	17,916	19,014	25,251	26,111	30,738	28,453	24,355
Total # of HeApps Submitted During Business Hrs and Non-Business Hrs:													
Total HeApps in Business Hrs	5,519	6,760	6,709	7,428	6,578	6,723	5,372	5,555	6,948	6,045	6,407	5,480	4,293
% Total HeApps in Business Hrs	72.21%	75.48%	71.33%	74.42%	75.45%	76.83%	71.64%	71.79%	72.03%	70.10%	68.07%	68.35%	65.29%
Total HeApps in Non Business Hrs	1,793	2,717	2,306	2,392	2,140	2,028	2,127	2,183	2,698	2,579	3,006	2,537	2,282
% Total HeApps in Non Business Hrs	27.79%	24.52%	28.67%	25.58%	24.55%	23.17%	28.36%	28.21%	27.97%	29.90%	31.93%	31.65%	34.71%
TOTAL	7,312	9,477	9,015	9,820	8,718	8,751	7,499	7,738	9,646	8,624	9,413	8,017	6,575

1. Business Hours are: 8:00AM - 5:00PM Monday-Friday

2. Splash Page is the first page the user sees when they enter www.healthapp.net.